

Industry Update

News from ICOR International, Inc.

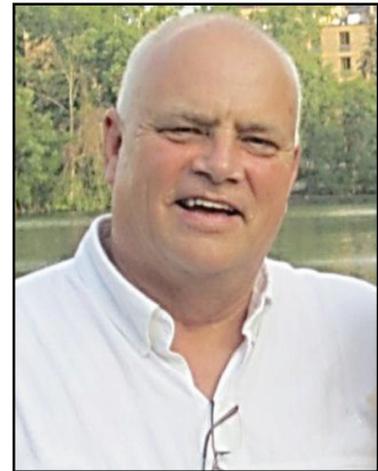
ICOR
INTERNATIONAL
"making your life easier™"

June 10, 2013



ICOR Names Heberle As New East Coast Business Director

ICOR International, Inc., producer of Hot Shot®, Hot Shot-2™, One Shot-C®, and NU-22B® refrigerants, is very pleased to announce the appointment of Bruce Heberle as the new East Coast Regional Business Director. Bruce will be providing ICOR distributors, and their refrigerant customers, with sales and technical support throughout his respective region.



Bruce brings to ICOR over 25 years of sales management experience in the equipment manufacturing, and wholesale distribution sectors of the HVAC industry. He holds a M.A. in Business Administration, and a B.A. in Management. Bruce is also pursuing additional HVACR associated credentials.

"As a result of the accelerated phase out of R-22, an estimated 30-35% of refrigerant users are transitioning to an HFC alternative like NU-22B", said Gordon McKinney, ICOR's VP/COO. "Bruce Heberle has spent much of his career in the trenches of the HVAC industry and is already putting that rich experience to good use as he assists distributors and their refrigerant customers in the transition away from ozone depleting refrigerants. He is a true professional and we are very proud to have a man of his stature on the ICOR team."

The ICOR team would like to thank outgoing Eastern Director, David Trone, for his years of service and contribution to our growth in the region. We wish him the best in his new venture.

For a complete listing of ICOR's national and regional support personnel go to www.icorinternational.com/ICOR_Support_Map.pdf. ICOR International's offices and production facility is located in Indianapolis, Indiana. Business hours are from 7:30 am to 4:30 pm EST. for more information on ICOR products or to locate an ICOR products distributor in your area call (800) 497-6805 or go to: www.icorinternational.com.

Gordon McKinney
ICOR International, Inc.
10640 East 59th Street
Indianapolis, IN 46236
800.497.6805
www.icorinternational.com

VISIT ICOR'S

VIRTUAL TRAINING CENTER

ACCESS ICOR'S TRAINING PROGRAMS 24/7/365 AND STAY AHEAD OF THE CURVE ON YOUR OWN SCHEDULE.

icorvtc.com

Download ICOR's FREE Tech Tools App

ICOR TECH TOOLS Available on the App Store